



# GoShare Voice

**phn**  
NORTHERN QUEENSLAND  
An Australian Government Initiative

## How to increase bowel cancer screening rates for 45–49 age group using AI voice technology

To increase cancer screening rates, particularly for bowel cancer, the Australian Government lowered the eligible age to 45-49 for participation in the National Bowel Cancer Screening Program, enabling this age group to request free screening kits.

This initiative aims to detect cancer earlier, improving treatment outcomes.

This activity is designed to help you easily identify eligible patients for 45-49 Health Assessments and increase bowel cancer screening rates for this cohort.



### This activity is designed to support your practice to:



Easily identify patients who are eligible for a 45–49-year-old health assessment.



Encourage participation in this vital preventive health activity.



Educate patients 45-49 year old health assessments and preventative health activities including bowel screening.

Using your practice software, eligible patients can be identified and contacted directly, reducing the administrative burden on staff and improving workflow efficiency.

The GoShare platform also sends a personalised SMS to identified patients, which includes your practice name and contact details.

### The message contains:



A link to trusted information about bowel screening



Instructions on how to book a screening appointment with your practice or local provider.

The GoShare platform also sends Healthily GoShare Voice calls, an innovative tool powered by conversational Voice AI technology, designed to enhance patient education and engagement. It automates outbound phone calls to deliver personalised, supportive messages encouraging preventative health assessment and bowel screening.

This proactive approach helps increase screening rates, empowers patients with knowledge, and strengthens your practice's preventative health efforts.

### Register your interest

Please register your interest at <https://forms.gle/LvNFEaSjqz8cXrnX7> or scan the QR code.

For more information, contact at [pce@nqphn.com.au](mailto:pce@nqphn.com.au)

