Live Webinar: Cardiac MBS Item Changes



Accredited Anytime Anywhere

There is a changing landscape in cardiology with a change in the regulatory environment; evolving guidelines in the management of cardiac disease; concerning diabetic and heart failure epidemics in our year of "The Pandemic!"

Please join us for a webinar hopefully traversing the new Cardiac MBS Item Number changes, approach to chest pain assessment and the optimal management for your NVAF patients with renal impairment.



Dr Deepal Haikerwal

Cardiologist - HeartWest Meeting Chair



Dr Mark Krawcyzszyn

Cardiologist - HeartWest Speaker



Dr Sidney Lo

Cardiologist - South West Cardiology Speaker

Learning Objectives:

- 1. Understand the challenges of managing and treating cardiac patients in the current pandemic and the restrictions imposed on general practitioners.
- 2. Discuss the management options of patients with NVAF and renal impairment.
- 3. Discuss the implications of changes to MBS items for cardiac imaging and the associated considerations for GPs when referring for specialist management.

Live webinar on Tuesday, 10th Nov

Register via email before 6th Nov:

Meeting starts 7:00pm (AEST) Meeting concludes 8:15pm (AEST)



This education is a CPD Activity under the RACGP CPD Program Event ID: 227204

Practice Details

*Name:

*Postcode:

*APHRA No:



PRIVACY CONSENT: By accepting this invitation and registering for the Event I consent to Bayer Australia Ltd collecting, using, storing and disclosing the information provided by me on this form in accordance with the Privacy Consent Form on the reverse of this invitation. **REGISTRATION:** To accept this invitation, please complete your details below and sign and return this form to Bayer by email.

*First Name:

*Surname:

*Email:

*Signature:



Global Medical Education

Suite 201, 175b Stephen Street, Yarraville VIC 3013. Phone: 03 8354 4147 | Fax: 03 8677 9885 | www.globalmeded.com.au



*Mandatory fields

PRIVACY CONSENT FORM:

I consent to the collection, use and disclosure of my personal information by Bayer Australia Ltd ("Bayer, "us", "our" or "we"") and its affiliates for the following purposes:

a. Customer relationship management - We maintain a customer relationship management system where we store personal information about customers with whom we have business dealings. This personal information includes:

- Contact Information including your name, address, phone/fax/mobilenumber, e-mail or other online contact information which we receive from personal contact with you or from commercial address traders as well as from publicly available sources, e.g. websites.
- Information about your interests Aiming at continuously improving your experience with our products and services, we also document and analyse our personal contact with you, e.g. when we show you tablet-based materials. For this purpose, we document which topics have been shown to you, for how long and in which order as well as your reaction to individual topics.

b. Market research Studies - We work together with fully independent market research agencies, who, on our behalf, conduct market research studies globally, focused on our scientific interests and products. We may share your Contact Information with these market research agencies in order to conduct market research studies that are specific to our customers.

c. Delivery of marketing/medical communications - We may use your Contact Information to communicate with you through phone calls, direct mail, e-mail or other electronic communication (e.g., fax, chats on websites, text messages, messenger messages or remote detailing/incl. customer services on demand) in order to deliver marketing/medical communications containing information about services, products and product safety or events related to your medical interest.

d. Compliance with legal, accounting and regulatory responsibilities

e. Analysis of use of our Electronic Marketing/Medical Communications

- In order to customise our Electronic Marketing/Medical Communications to meet the needs and preferences of customers, we analyse your use of our Electronic Marketing/Medical Communications, for example whether you opened and how you used our Electronic Marketing/Medical Communication (e.g. which links you clicked).

I **understand** my information will be used, transferred, stored and otherwise processed as set out below:

- We use specialised service contractors that help in providing our services -Such service contractors are carefully selected and regularly monitored by us and they will only process personal information strictly in accordance with our instructions.
- We may use a third party Customer Database Provider (CDP) to supply us with a syndicated database of healthcare professionals and their place of business - If CDP has provided us with your details, we will disclose any changes to your name, practice address, practice phone or fax number to our CDP. CDP makes that updated information available to all subscribers of CDP's database.
- As Bayer is a global business some personal information may be transferred overseas - Your personal information may in part also be transferred and processed outside Australia and shared with Bayer affiliates and their service providers worldwide in all countries where the Bayer Group has facilities and which may have lower data protection levels than Australia. In such cases, we will where appropriate ensure that a sufficient level of protection is provided for your personal information.

By applying my signature, I confirm my consent to Bayer's collection, use, storage and disclosure of my personal information for each of the purposes outlined above including the receipt of emails and other electronic messages from Bayer and its affiliates containing product information and updates, feedback, news, events, promotions and more. I may at any time with future effect withdraw my consent to the collection, use, storage and disclosure of my personal information. In addition I may request access to my personal information, request that my details be corrected or deleted and /or may make a complaint about breaches to the Privacy Act (Cth) 1988, by contacting Bayer Privacy Officer Tel: +61 (0) 2 9391 6000, or by email: privacy.officer.anz@bayer.com

Further information about our collection, use, storage and disclosure of your personal information is contained in our Privacy Policy, which is available on our website www.bayer.com.au or electronically at your request. Furthermore, every electronic Marketing/Medical communication we send to you includes an option for you to easily revoke your consent (opt -out). In the event of a safety alert or product recall, Bayer will use all means for communication, regardless of consent status.

